



MEDIA KIT

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What Is Zazza Nation?

Zazza Nation is a global app and streaming service, launched by radio vet Tony Zazza. Tony has spent the last 27+ years creating a community of listeners who are not only fans of his show and content but also passionate about giving back to the community. Tony and his 501(c)(3) Non-profit, The Zazza Community Foundation, have been assisting families since 2007 with projects like “Trick or Treat on the Street” which provides Halloween costumes for kids, “Zazza Community Kids” which awards kids doing good in their communities with new gear and backpacks, and of course Jingle Jet® which benefits families during the holidays who have been met with undue hardship with a holiday experience like never before.

Zazza Nation contains “Zazza Radio” which is a 24/7 music station that is also the home for Tony’s morning show “The Zazza Show” which is LIVE weekdays from 6am-10am ET. The station can be heard globally through the app, online at ZazzaNation.com, and on Alexa “Alexa, Enable the Zazza Radio Skill” in the United States and the United Kingdom.

Why Zazza Nation?

Tony’s listeners trust him and the clients and products he partners with and endorses. These aren’t occasional radio surfers, these are loyal and dedicated members of the Zazza Nation Community. Not only are listeners downloading or streaming, they’re regularly engaging with the app as well.

Zazza Nation is a passionate group of listeners who have listened to and followed Tony for over 27 years and have come together for entertainment, community and adventure.

The Zazza Community Foundation

The Zazza Community Foundation is a 501(c)(3) Non-profit that produces projects like “Zazza's Community Kids”, “Trick or Treat on the Street”, and “Jingle Jet®”. To learn more about these projects, visit ZazzaCommunity.org

ZAZZA NATION APP BY THE NUMBERS

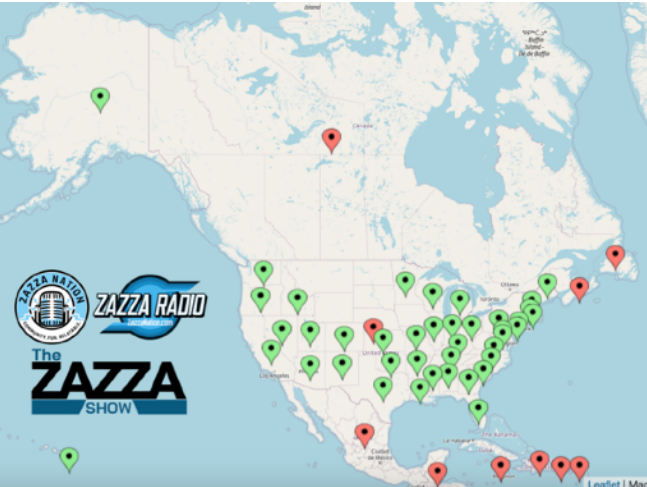
**LISTENERS IN
42 STATES/TERRITORIES
AND 52 COUNTRIES!**



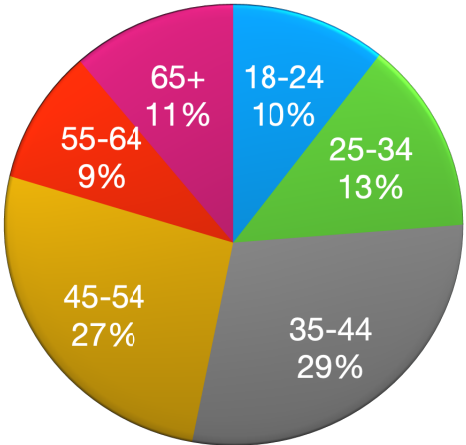
**13,200+ UNIQUE
APP USERS
ALONE!**

**Avg. Time Spent
Listening
44:25**

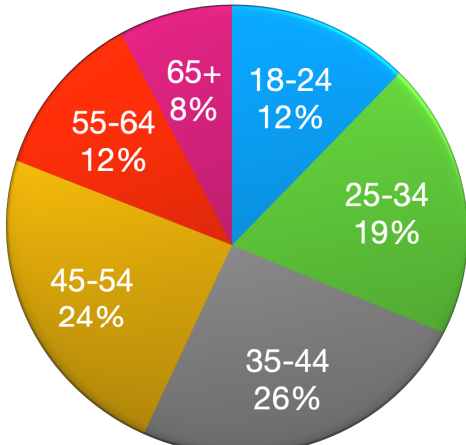
**110,000+
Facebook Views
per Month**



Women Listeners by Age



Men Listeners by Age





ABOUT TONY ZAZZA



For over 27 years, Tony Zazza has built his brand around the communities he has served. Tony has successful Major Market (Dallas/Ft. Worth) and Syndication (Melbourne/Orlando, FL, Ft. Walton Beach/Destin, FL, Pensacola, FL and Mobile, AL) experience and knows how to build brand trust and bring listeners together to make a positive impact in our communities.

Tony is a creative who knows how to build trust and bring fresh and exciting promotions to his listeners through the relationships that he's nourished over the span of his career. Through the Zazza Community Foundation (ZazzaCommunity.org), a 501(c)(3) non-profit of which Tony is the Founder and President, he has also fostered a compelling impetus for neighbors to support their own, however that may be. Over the years, Jingle Jet® has helped hundreds of families met with undue hardship in multiple markets during the holidays, giving them an escape and holiday experience that creates memories that will last a lifetime.



National Brands That Have Trusted Tony's Personal Endorsement



AT&T



**MATTRESS
FIRM**



JCPenney



Wendy's



PURINA

zerorez®



Brands & Companies We Have Delivered for Promotionally

CRUISE PLANNERS

DALLAS COWBOYS

DALLAS MAVERICKS

DALLAS STARS

DISNEY CRUISE LINE

DISNEYLAND RESORT

FUN JET VACATIONS

LIVE NATION

PIZZA HUT

SANDALS RESORTS

SEAWORLD ORLANDO

SOUTHWEST AIRLINES

TEXAS RANGERS

UNIVERSAL ORLANDO RESORT

WALT DISNEY WORLD RESORT

Z GALLERIE

And Many More!

What Industry Pros Have to Say About Tony Zazza

“Tony's likable and transparent personality creates an instant bond and trust with the audience.”

Ron Harrell
*Founder/CEO
Harrell Media Group*

“There is no such thing as ego with Tony. He rolls up his sleeves and does the work. His passion for Jingle Jet® is legendary.”

Lisa Thomas
*Former MD/APD
KDMX-Dallas*

“Engaging, Caring, Giving, Smart. Those are only a few words to describe the talent of Tony Zazza. Tony is a proven winner!”

Todd Shannon
OM/PD KNTU-Dallas

“His talent in hosting/directing/ collaborating on a morning show is something to cherish. He completely understands the mission of a morning show - involving the others in the cast, listeners, and ‘stationality’.”

Jay Cresswell
*Former PD/APD/MD
KLUV/KVIL/KJKK Dallas/Ft. Worth*

Let's Work Together!



As Zazza Nation continues to grow and expand, I would love to opportunity to work with you and share exciting promotions, opportunities and adventures with the Zazza Nation Family across the U.S. and Globally! [The Zazza Show Facebook Page](#) is averaging 100,000+ visits a month and our social reach across all platforms is 25K+.

We are equipped for on-site remote broadcasts, can offer incredible trade for the inclusion of digital and audio advertising & promotion, and we are ready to deliver BIG for your brand!

Hope to chat soon!

Tony Zazza

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@TheZazzaShow @TonyZazza

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